

MARAZZI GROUP

Privacy Policy Statement concerning the processing of personal data pursuant to articles 13-14 of Regulation (EU) 2016/679

Subjects Concerned: customers and customer company contacts

Marazzi Group S.r.l. a socio unico, in its capacity of Data Controller with regard to the processing of your personal data pursuant to Reg. (EU) 2016/679 (hereinafter the 'GDPR'), hereby informs you that personal data processing will take place in a fair, lawful, transparent manner which protects your privacy and your rights.

Your personal data, directly contributed to the Data Controller by you or collected from third parties (for example, through agencies or other trading partners), will be processed in accordance with the terms of the above legal provisions and the confidentiality obligations contained therein. This privacy policy statement is also issued for data acquired from third parties.

Purposes and legal basis of the processing: specifically, your data (name, surname, tax code, address, telephone number, email address and other contacts), data relating to your professional standing and company post and, when appropriate, financial data (e.g. IBAN) will be used for the following purposes:

- **Contractual and pre-contractual obligations (art. 6.1.b):** for the pursuance of purposes strictly connected to and necessary for the fulfilment of contracts negotiated or signed with Marazzi Group S.r.l. a socio unico relating to, for example, the creation of a customer database, the production of quotes, administrative activities, changes in company name or status, changes in packaging, management of collections and payments, shipment of products and any disputes.
- **Legal obligations (art.6.1c):** compliance with obligations enforced by laws, regulations and EU directives and instructions received from legally empowered authorities and supervisory and controlling bodies.

If the processing relates to the customer's contact, the legal basis is the Data Controller's prevalent legitimate interest (art.6.1.f) in the processing of the data in the context of the contractual relationship with the company by which the contact is employed.

The contribution of data for the aforesaid purposes is necessary and failure to contribute them will place the continuation of the relationship at risk.

- **Legitimate interest (art.6.1.f):** marketing activities, through the use of email addresses, relating to services or products similar to those already purchased. The data subject may object at the time of collection of the data or of dispatch of any communication, by writing to privacy@marazzigroup.com.



Marazzi Group Srl a Socio Unico Viale Regina Pacis, 39 41049 Sassuolo (MO) Italy
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Consent (art.6.1.a)

Newsletter: by filling in the form available on the Data Controller's website (www.marazzi.it) or at:

<https://www.marazzitile.co.uk/news/newsletter/register/>, you can subscribe to the Marazzi newsletter to keep up to date with the products offered.

Marketing: dispatch of marketing communications, newsletters and updates on its commercial offers and the organisation of promotional events, as well as invitations to any such events, by conventional means (such as, for example, telephone contact, conventional mail, individual emails, etc.) and automated contact methods, (such as email, text message, automated telephone contact, instantaneous messaging, social media, etc.).

The contribution of data for the said purposes is optional and failure to contribute them will not place the continuation of the relationship at risk.

Method of processing: your personal data may be processed by the following means:

paper, IT and telematic. All data are processed in compliance with the procedures specified in articles 6 and 32 of the GDPR and with the adoption of the appropriate security measures required.

Your data will only be processed by staff specifically authorised by the Data Controller.

Disclosure: your data may be disclosed, for the correct management of the relationship, to external entities and specifically to Recipients in the capacity of independent Data Controllers or duly designated Data Processors, including:

- a) parties through which Marazzi Group S.r.l. a socio unico supplies its products (e.g. dealers);
- b) logistics suppliers, hauliers, forwarding agents;
- c) parties which handle administrative and fiscal compliance for Marazzi Group S.r.l. a socio unico;
- d) other companies belonging to the same group of companies as Marazzi, or linked to Marazzi or Mohawk Industries;
- e) parties which supply services for the management of the IT system of Marazzi Group S.r.l. a socio unico and telecommunications networks;
- f) parties assigned to monitor, audit and certify the business of Marazzi Group S.r.l. a socio unico;
- g) banks;
- h) advertising agencies;
- i) business partners.

Your data may also be transferred to other companies in the same group as the Data Controller for group level administrative-accounting purposes.



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Dissemination: your personal data will not be disseminated in any way.

Transfer of personal data outside the European Union: your personal data may also be transferred, only for the aforesaid purposes, to non-European Union member states: this transfer is lawful since it is covered by adequacy decisions issued by the European Commission and/or standard data protection clauses based on the models adopted by the European Commission pursuant to art. 46 of the GDPR.

Data Storage Period: in accordance with the principles of lawfulness, purpose limitation and minimisation of data, pursuant to article 5 of the GDPR, the storage period for your personal data is:

- established, for contractual and pre-contractual obligations, as a period of time not exceeding achievement of the purposes for which the data were collected and processed, for the performance and fulfilment of the contract purposes and for the times prescribed by law
- established, for legal obligations, as a period of time not exceeding the achievement of the purposes for which the data were acquired and processed for fulfilment of the obligations, and complying with the compulsory times prescribed by law
- established, for legitimate interest and consent, as a period of time not exceeding the provision of the services delivered, and until the data subject objects

Data Controller: the Data Controller, as defined by law, is Marazzi Group S.r.l. a Socio Unico (Viale Regina Pacis 39, 41049 Sassuolo (Modena), Italy; email: info@marazzi.it; telephone: 0536.860111; VAT no.: 00611410374) in the person of its current legal representative.

You are entitled, by application to the Data Controller, to obtain the erasure (right to be forgotten), restriction, updating, rectification and portability of your personal data, to object to their processing, and in general to exercise all your rights under articles 15, 16, 17, 18, 19, 20, 21 and 22 of the GDPR, and to receive any information concerning the said data and/or this privacy policy statement by writing to privacy@marazzigroup.com

EU Regulation 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her exist, regardless of their being already recorded, and disclosure of such data in intelligible form, and the right to lodge a complaint with the supervisory authority.



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2. The data subject has the right to be informed:
 - a. of the source of the personal data;
 - b. the purpose and methods of processing;
 - c. the logic applied to the processing, if the latter is carried out with the help of electronic means;
 - d. of the identification data concerning the Data Controller, the Data Processors and the representative designated as per article 5, comma 2;
 - e. of the entities or categories of entity to whom or which the personal data may be disclosed and who or which may get to know said data in their capacity as designated representative in the State's territory, data processors or persons in charge of the processing.
3. A data subject shall have the following rights:
 - a. the updating, rectification or, where interested therein, integration of the data;
 - b. the erasure, anonymisation or blocking of data that have been processed in violation of the law, including data whose retention is not necessary for the purposes for which they were collected or subsequently processed;
 - c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were disclosed or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected;
 - d. the portability of the data.
4. A data subject shall have the right to object, in whole or in part:
 - a. On legitimate grounds, to the processing of data relating to them, even if the use is relevant to the purpose for which they were collected;
 - b. to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

18/12/2018



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